

Title: Campaign Planner

Description: This position will be responsible for helping the Executive Director with campaign planning.

Tasks:

- Conceive of the campaign, determine its parameters, its goals and what is to be achieved
- Secondly, conceive of what steps/resources will be needed to realize these goals
- Finally, see the campaign through to completion, including design needs, web needs and general logistics.
- Prepare documentation for each process to be kept on file at the organization

Benefits: Gain valuable experience in a well-established, growing organization. Learn about Fair Trade and work with individuals who have experience locally, nationally, and internationally. Network and be exposed to other opportunities within the international development community. Candidate will also gain valuable experience planning and coordinating outreach campaigns, which will entail engaging the subject matter, marketing and design, while also conceptualizing creative ways to engage Canadians on complex issues.

Commitment: We are looking for a minimum of 3 months commitment, 5 hours per week.

Location: The Fair Trade Vancouver office will be used for meetings between the core leader and the volunteer.

Skills Required:

- Candidate must have a willingness to learn and a passion for creating social change. Campaign planning, event management and logistical skills will be useful, but not necessary.
- Candidate must have a passion for Fair Trade and/or be willing to learn

To apply please e-mail volunteer@fairtradevancouver.ca with your resume and put 'Campaign Planner' in the subject line. Please also indicate your interest in Fair Trade Vancouver.